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D3.2

**REPORT ON THE EXPERT DEVELOPMENT
PROGRAMME FROM PILOTS
FROM CO-DESIGN**

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**Bauhaus
of the
Seas Sails**

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Executive Summary

This document outlines deliverable D3.2 “Report on the Expert Development Programme (EDP) For Pilots From Co-Design”, which is part of the *Bauhaus of the Seas Sails - BoSS* (BoSS) project (project reference: 101079995) funded by Horizon Europe under the heading HORIZON-MISS-2021-NEB-01-01. Following the establishment of the BoSS-Zoöps, and their inherent assessment of the aquatic ecosystem of each city, this Work Package 3 (WP3, named “Delivery”, led by TBA21, TBA) delivers an Expert Development Programme (EDP) tailored to the specific needs of each of the seven pilots, driving also from the Executive Plans presented by the end of 2023 (D2.3). Developed in partnership with expert organisations with a track record of sea-based ecological solutions for design and architecture, this deliverable “D3.2. Report on the Expert Development Programme for Pilots (drops) from Co-Design” offers training on the ground to local ambassadors and is managed by a triad of scientific, municipal and cultural local partners. It describes the general framework of the program, its integration in WP3, the general timeline, a report on the actions developed since the start of the project and the future activities planned.



1. Expert Development Programme

1.1 What is an Expert Development Programme (EPD)

Work Package 3 (WP3), dedicated to the Delivery, is led by TBA21 (TBA, lead partner name). TBA21-Academy is TBA21's research centre fostering a deeper relationship with the Ocean and other bodies of water through the lens of art to inspire care and action. Established in 2011, the Academy has since worked as an incubator for collaborative inquiry, artistic production, and environmental advocacy, catalysing new forms of knowledge emerging from the exchanges between art, science, policy, and conservation. In Bauhaus of the Seas Sails (BoSS), TBA21's role is to help inspire, catalyse, and monitor the development of projects toward the successful delivery of demonstrators. To do so, TBA21 proposes the Expert Development Programme (EDP).

The Expert Development Programme, or EDP, is a learning process created by TBA21 that introduces new ways of working with the arts, culture, and creativity by connecting pilots to relevant projects, practitioners, experts and methodologies, as well as between each other through a series of shared activities and events. It invites pilots, work package leads and all the different agents involved with the consortium to collaborate in imagining and subsequently establishing initiatives led by artists, creatives and cultural profiles, according to the four BoSS principles and for the different BoSS themes. The Expert Development Programme proposes and suggests shared experiences to the whole consortium, especially focusing on the pilots to enrich and enlarge their imaginaries, offer new opportunities and possibilities to think and develop their Executive plans, drops, demonstrators, ripples, etc. Within WP3-Delivery (TBA21), each pilot leads and controls part of the package of knowledge and experiences that configures this EDP to the reality of each drop, adapting it to their own local specificities. In this way, each pilot incorporates knowledge to their own Executive Plans in the most opportune ways possible, adapting it to the local reality (fulfilling the locally grounded BoSS Principle)) in which it operates and adapting it to the specific conditions of each location.

Because of the nature of the BoSS process, which starts from the collaborative work between the pilot team and the Sea Forum, and progressively moves towards a collaborative work with local practitioners, ocean ambassadors (OA), and citizens, the programme is divided into five parts/phases, listed below:

Phase 1) From April 2023 until September 2023 (research, planning, testing activities, and consolidating concepts & collaborations) the EDP targets pilot team members and the whole consortium with the following objectives:

- Introduce new ways of working with the arts, culture, and creativity according to the four BoSS principles.
- Generate (un)likely connections between (un)likely actors, namely municipalities and cultural institutions.
- Connect pilots to relevant projects, practitioners, experts and methodologies within the fields of the arts, culture, and creativity.
- Inspire pilots to work with the previous in innovative and disruptive ways, considering their specific profiles.
- Connect pilots with each other through a series of activities and events.
- Connect pilots with relevant experts, supporting them in the development of the Executive plans and demonstrators.
- Invite all the consortium, specifically pilots and municipalities to collaborate in initiatives led by artists and creatives.

Phase 2) From September 2023 until December 2023 (define, design, develop Executive plans with drops, demonstrators and ripples) the EDP targets pilot team members and the whole consortium with the following objectives:

- Collect all the information of Phase 1 and define how to specifically approach each pilot, considering their specifications and the locally grounded realities.
- Help pilots to define and design their drops and some initial ideas about possible ripples and demonstrators (with WP4-Replication, led by UNIVE and WP5-Impact Assessment, led by TUD).
- Assist pilots to develop their Executive plans.

Phase 3) From January 2024 until March 2024 (share information, connect, pilot development support, collaborate, refine) the EDP targets pilot team members and the whole consortium with the following objectives:

- Share knowledge and information of the Executive plan between all the pilots and the consortium.
- Connect pilots and join forces across the whole BoSS project.
- Support pilot development, promoting activities aimed at pilot delivery leads and local practitioners.
- Refine of the EDP methodologies with each pilot. Enable the collaboration with the Ocean Ambassadors programme (OAP), WP 2-Co-Design, led by MAU.



Phase 4) From March 2024 until December 2024 (pilot development support, inclusion of artistic, creative and cultural profiles, design kick-off events and activities, storytelling, toolkits) the EDP targets pilot team members and the whole consortium with the following objectives:

- Support to pilot development, promoting activities aimed at pilot delivery leads and local practitioners (up to an extent).
- Support the inclusion of artists, creatives and cultural profiles in pilot drops, activities and events.
- Support the definition and design of pilots' kick-off activities and events taking place in June 2024.
- Connect pilots and improve collaboration across the whole BoSS project.
- Share information about kick-off events with all the pilots and the consortium.
- Facilitate and ensure the collaboration, communication and shared information between pilots and work package leaders.
- Refine and design tailored (*ad hoc*) EDP plan of relying between WP3-Delivery and each pilot, depending on their particular and more specific needs and desires during Phase 4 of the Expert Development Programme (EDP), more complex and intense.
- Offer to each pilot tutorials, bilateral meetings (between each pilot and WP3-Deliverable, lead by TBA21, WP4-Replication, led by UNIVE and WP5-Impact Assessment, led by TU Delft), specific sessions dedicated to the more detailed interests and needs of each pilot, drop and demonstrator, etc.

Phase 5) From January 2025 until September 2025 (pilot development support, inspiration, design and development of storytelling and toolkits, final events of BoSS) the EDP targets pilot team members and the whole consortium with the following objectives:

- Support pilot development, promote activities aimed at pilot delivery leads.
- Help to define and deploy part of the public-facing programme and each local Sea Forum.
- Inspire pilots with different storytelling formats.
- Help pilots to define a shared and common storytelling of their drops and demonstrators that cross the whole BoSS project.
- Help pilots to define and develop their toolkits (in collaboration with other work package leaders as WP4-Replication, led by UNIVE, and WP5-Impact Assessment, led by TU Delft) that will serve as ripples for future projects.

In Summary, TBA21's main objective through the Expert Development Programme (EDP) in WP3-Delivery is to inspire, catalyse, and monitor the initiatives developed by the pilot cities.



1.2 Main Goal of WP3-Deliverable (TBA21)

D3.2 “Report on the Expert Development Programme (EDP) for Pilots From Co-Design” is part of WP3-Deliverable (TBA21 or TBA). WP3 comprises the development of different ecological and culture-driven innovative initiatives. The main goal is that the “lighthouse demonstrators” led by a co-design process could be implemented and scaled in the cities, after the end of the project. It aims at ensuring a community of care around each aquatic ecosystem.

The Expert Development Programme (EDP) is tailored to the specific needs of the seven pilots developed with expert organisations from the arts, culture and creative sectors. It is developed on the ground with local entities, and managed by scientific, municipal and cultural partners, developing seven demonstrators (pilots) that convey new ecological aesthetics, as a result of a plural, interdisciplinary and interspecies practice, as collected by the Bauhaus of the Seas Sails project.

2. EDP Timeline

2.1 General Timeline

The present timeline results from the necessary adjustments made during the project’s development, accommodating the specific requirements, with changes to what had previously been planned in ‘M3.5. Report For Expert Development Programme’ (see Fig. 01). This EDP Timeline is considered a baseline, encompassing adjustments to adapt it to the specific circumstances, work rhythms and the implementation of each specific pilot. This General Timeline has been made including the milestones from all pilots, reflecting a most generalised rhythm followed by most of them.

- **Phase 1: April - September 2023:** research, planning, testing activities, and consolidating concepts & collaborations.
- **Phase 2: October - December 2023:** define, design, develop with each pilot its drops, demonstrators and ripples, with activities (such as coordination, inspiration, management) directed to the pilot execution leaders, focused on the definition, development and submission of the Executive plans of each pilot.



- **Phase 3a: January - February 2024:** planning of activities by delivery leads & local practitioners, focused on drop activation.
- **Phase 3b: February - March 2024:** Share information, connect, collaborate among pilots, continue to support pilot development. Focus on evaluation and refocus of the process. Refinement of strategies, designing tailored methodologies with each pilot. Preliminary inputs for EDP refinement.
- **Phase 4a: March - April - May 2024:** implementation of improved (*ad hoc*) EDP activities agreed with each pilot (such as tutorials, bilateral meetings, specific sessions), according to the rhythm and specific circumstances of each one, to deploy drop activation that builds up the demonstrators. All based on their particular and more specific needs and desires during Phase 4 of the Expert Development Programme (EDP). Continue offering pilot development support, helping with the inclusion of artist, creative and cultural profiles in their processes, with specific tutorials, meetings and dynamics. Support in the preparation of each pilot public programme. Help to define, design and develop each pilot kick-off event and activities by mid of June 2024.
- **Phase 4b: May - December 2024:** Support to pilot development, promoting activities aimed at pilot delivery leads and local practitioners (up to an extent). Continue to offer tailored (*ad hoc*) EDP activities such as tutorials, bilateral meetings and specific sessions dedicated to more detailed interests and needs of each pilot and drop, between WP3-Delivery, led by TBA21, together with WP4-Replication, led by UNIVE and WP5-Impact Assessment, led by TU Delft). Continue to support the inclusion of artist, creative and cultural profiles in pilot drops, activities and events. Support the implementation of the kick-off activities and events for the middle of June 2024. Share information about kick-off events with all the pilots and the consortium. Connect pilots between them and join forces across the whole BoSS project. Pilot's public programmes launched and shared with the whole consortium and their local communities. Facilitate and ensure the collaboration, communication and shared information between pilots and work packages leaders.
- **Phase 4c: December 2024:** Coordination between WP3-Delivery, led by TBA21, with WP4-Replication, led by UNIVE, and with WP5-Impact Assessment, led by TU Delft, to help pilots to build up the demonstrators of each drop.

Coordinate with WP4-Replication to help the pilots define, design and develop their toolkits (replication). Coordinate with WP5-Impact Assessment to help the pilots to define, design and develop their ripples (impact assessment). Draft versions of the deliverables of the ripples effects that each pilot expects to achieve. Draft versions of the storytelling that pilots want to communicate to the consortium and to the public, as a result of their drops deliverables and demonstrators.



- **Phase 5a: January - June 2025:** Research, planning, testing activities, and introducing concepts and collaborations related to storytelling and its different formats, giving pilots development support and inspiration. This will include co-designing a specific workshop focused on the shared and common storytelling of the Bauhaus of the Seas Sails project (BoSS) and from each pilot with and their drops.

Help pilots to define and deploy part of the public-facing programme, the local Sea Forums and the final events of BoSS. Coordinate and help pilots to define and develop their toolkits (with other work package leaders as WP4-Replication (UNIVE) and WP5-Impact Assessment (TU Delft) that will serve as ripples and demonstrators for future projects.

- **Phase 5b: June 2025:** completion of D3.3. *Report on Public-facing Programming and local Sea Forum*, 30th June 2025.
- **Phase 5c: September 2025:** completion of D3.4. *Consolidate Report on Pilots Toolkits and Experiential Storytelling*, 30th September 2025.

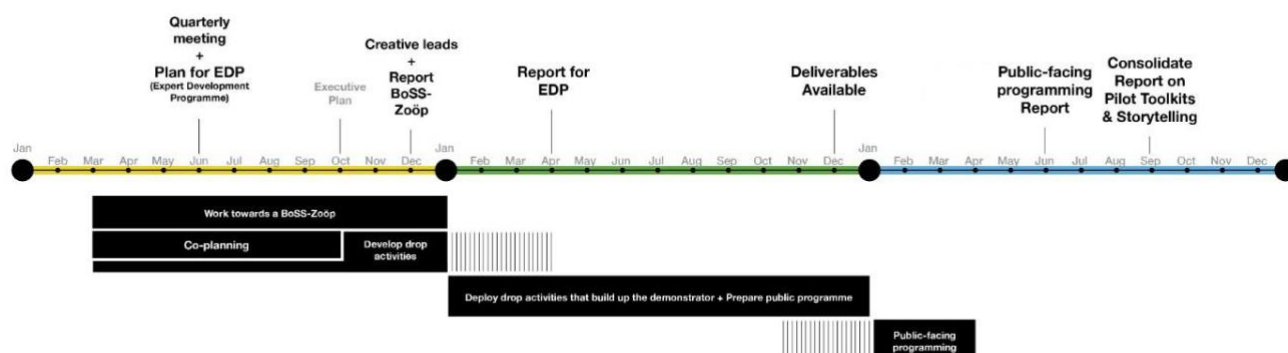


Fig. 01. Expert Development Programme (EDP) baseline, 2024. *General Timeline for the EDP included in ' M3.5. Report For Expert Development Programme' being adapted, Nicole Arthur Cabrera, Uriel Fogu  Herreros, Eva Gil Lopesino (TBA21).*

2.2 Year 1 (Jan 2023 - Dec 2023)

	Activity	Location	Target	Topic(s) Addressed, Objectives, Outcomes
May	Inspiration Session #1	Online 16 May	All pilot members	Topic(s): multi-stakeholder and artistic processes Objectives:



		2023		<p>Present interesting and relevant examples of how to work with these processes.</p> <p>Outcomes:</p> <p>A two-hours online session with Manuel Almestar (EIT Climate-KIC); Elii Architecture; UH513 (Artists María Castellanos and Alberto Valverde. The guest speakers shared experience from previous projects (e.g. Climate Neutral Cities Spanish Platform, Cyborg Garden) in order to activate a discussion with Pilot members to compare and contrast methodologies and processes with respect to the pilot projects.</p>
Jun	Visit + Workshop	In-person LUMA Arles France 12-13 June 2023	Pilot members	<p>Topic(s): NEB principles applied to the pilot projects; centrality of artistic, creative and cultural practices in the processes; flexibility of the processes and expected outputs</p> <p>Objectives:</p> <p>Foster connection between participants and with the BoSS project, introduce speculative design tools, talk about next steps, ensure alignment between pilot projects and the NEB principles.</p> <p>Outcomes:</p> <p>Pilot members joined a two-day field visit at LUMA Arles, for a collective reflection on artistic processes and their potential to spark innovative, inclusive and sustainable solutions to each local challenge. Pilot members got the opportunity to visit LUMA and Atelier LUMA; focus on the topic of Regenerative Meals; join a workshop on bioregional design led by Studio Inscape.</p>



Jul	Zoöp Q&A	Online 12th July 2023	All pilot members	<p>Topic(s): The Zoöp concept, its implementation and focus</p> <p>Objectives:</p> <p>A moment for pilots to ask questions about how to implement a Zoöp model</p> <p>Expected outcomes:</p> <p>Specific questions on Zoöp answered, boosting pilots toward its implementation.</p> <p>Presentation:</p> <p>Presentation shared with all the Pilots to explain Zoöp structure. Establish Zoöp workshops with all the pilots during April, May and June 2024.</p> <p>https://drive.google.com/open?id=1WHO7QXIOrC2U0gfwYHIMuuWyTrOksrrA&usp=drive_fs</p>
Jul	AW BoSS Reading Club - Talk #1	Online 31 July 2023	All pilot members	<p>Topic(s): Discussion around the book <i>What Would Animals Say If We Asked the Right Questions?</i> by Vinciane Despret</p> <p>Outcomes:</p> <p>Online session to discuss the suggested reading by Klaas Kuitenbrouwer from HNI.</p> <p>Link:</p> <p>https://community.ocean-archive.org/posts/39044970?utm_source=manual</p>



Sep	Drop + Q&A (named as Pilot Coordination Meetings)	Online 2023	All pilot members	<p>Topic(s): Drops from a systemic point of view</p> <p>Objectives:</p> <p>This session could be used as a moment for pilots to hold the different Sea Forum meetings in each pilot, engaging in this way a hybrid activity across the consortium, to engage with drop experts and ask questions that can influence their Executive Plans.</p>
Sep	Workshop	In-person Oeiras Portugal 27 Sept 2023	All pilot members	<p>Topic(s): Pilots processes; creation through sound experiences and collective aesthetic experience</p> <p>Objectives:</p> <p>Analyse the internal dynamics to each Pilot project and transform them into musical language. By engaging in an act of creation through music, Pilot members will activate their senses and collectively objectify their processes and their emotions, discarding rooted conceptions that have been slowing down their progress.</p> <p>Outcomes:</p> <p>Pilot members joined an experiential workshop with Spanish Visual and Sound artist Fito Conesa (Cartagena, 1980). The pilots worked in their own groups first, finding voices for the past, present and future of their project and setting these voices as base voice, main voice and accent voice for each time period (it became a 3x3 grid). Then they individually mixed with other individuals of other groups (becoming three big mixed groups) and worked on representing either the past, the present or the future</p>



Oct - Dec	Follow-ups + Q&A (named as Pilot Coordination Meetings)	Online 2023	Delivery Leads	<p>Topic(s): Coordination and collaboration across pilots and WP leaders</p> <p>Objectives: Curating sessions using Miro, Mural and other collaborative platforms with all the consortium (all Work Package Leaders and all Pilot leaders) plus, sometimes, accompanied by TBA21 experts.</p> <p>Also opened sessions to everyone's inputs, needs, desires and doubts.</p> <p>Q&A sessions can be organised in conversation with the pilots with desired experts.</p> <p>Outcomes:</p> <p>Live update of each pilot stage and a channel to communicate in between the whole consortium.</p> <p>Information flows between different members.</p>
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2.3 Year 2 (Jan 2024 - Dec 2024)

	Activity	Location	Target	Topic(s) Addressed, Objectives, Outcomes
Jan	#2 Quarterly Meeting	In-person Madrid, Spain 18-19 January 2024	All pilot member s	<p>Topic(s): Implementation of Executive Plans. Identify, share, connect, encourage and support pilots and work package leaders</p> <p>Objectives:</p> <ol style="list-style-type: none"> 1. Discuss important aspects about the BoSS project. 2. Present TBA21 as leads of WP3-Deliverable and its offer in terms of support to Pilots. 3. Work together in new, artistic and creative ways,



				<p>to continue putting the focus on artistic, creative and cultural practices and their value.</p> <p>4. Gather pilots leads in person, having inspirational moments.</p> <p>Outcomes:</p> <p>Representatives from Pilot members and Consortium partners joined TBA21 in Madrid for a two-day gathering to analyse the state of the art in the project development and set the ways forward from Co-Design to pilots implementation at local level. Working sessions were alternated to visit the TBA21 exhibition <i>Liquid Intelligence</i> and recording sessions for BoSS Podcast episodes.</p> <p>Design led by WP3-Deliverable, TBA21 and itdUPM (Centro de Innovación en Tecnología para el Desarrollo Humano) (https://itd.upm.es/en/home/#next)</p>
Jan	Inspiration Session #1 and #2	<p>In-person</p> <p>Madrid, Spain</p> <p>18-19 January 2024</p>	All pilot members	<p>Topic(s): Multi-stakeholder and artistic processes</p> <p>Objectives:</p> <p>Describe deeply all the drops and demonstrators of each pilot, including different roles, agents and institutions involved, define budget, coherence, possible connections across and between their own drops, inside each pilot, and also with other cities and regions, etc.</p> <p>Define a shared baseline for the upcoming months, during the deliverable phase.</p> <p>Increase the presence of creative/artistic roles in all the processes developed by each pilot and drop.</p> <p>Develop Open Calls for each Pilot, with the help of</p>



				<p>WP3-Delivery, TBA21, to invite and involve creative/artist profiles to the core of the project at the level of each drop, or, at least, of each pilot.</p> <p>Define and agree on a date (Kick-off), in the middle of the BoSS project, when the consortium will announce the activities of each pilot.</p> <p>Outcomes:</p> <p>Commitment to start all drops before June 15, 2024 as the kick-off date of the deliverable phase (WP3).</p> <p>More updated, defined and finalised plans for their drops and demonstrators included in the Executive plans delivered in autumn 2023.</p> <p>Commitment to launch some Open Calls in some pilots, with the help of WP3-Deliverable, TBA21, to include artistic, creative and cultural profiles to pilot processes.</p> <p>Live document/agenda with the Pilot Planning Overview for 2024 activities.</p>
Feb	Process evaluation and improvement	Online February 2024 (Project Coordination Meeting and General Assembly)	Work package leaders and all pilots members	<p>Topic(s): Evaluation of the aesthetic relevance of the pilots across the project</p> <p>Objectives:</p> <p>Analyse and steer the project's relevance in relation to its initial ambitions and objectives. Namely, the BoSS principle of the "aesthetic" and NEB value of "beauty" across the different pilots and their processes.</p> <p>Identify the creative/artistic/cultural profiles involved in each pilot/drop/demonstrator.</p> <p>Outcomes:</p>



				<p>Self assessment of the first year of the BoSS project in the different pilots.</p> <p>Plan for a tailored (<i>ad hoc</i>) monitoring process.</p>
Mar	Revised and Refinement Action Plan	Online March 2024	Work package leaders and all pilots members	<p>Topic(s): Refinement and adjustments to the Expert Development Programme (EDP) (Phase 3)</p> <p>Objectives:</p> <p>Refinement and adjustment of the EDP for the remaining two-thirds of the project, considering the previous assessment and improved focus on pilots' intentions and needs, adjusted to their specific characteristics, their drops and demonstrators, proposals, calendars, budgets and specific profiles involved.</p> <p>Outcomes:</p> <p>Action plan and agenda for a tailored (<i>ad hoc</i>) monitoring for each pilot, during the implementation phase.</p> <p>Set up of Weekly Pilot Meeting Agenda (including WP2-Co-Design, lead by MAU, WP4-Replication, lead by UNIVE, and WP5-Impact Assessment, lead by TUD).</p>
Apr	Development of internal action plan for each pilot	Online April 2024	All pilot members	<p>Topic(s): Weekly meetings with all the pilots to assist in the implementation, guide and integrate creative and artistic profiles into their projects, drops and demonstrators, during the delivery phase</p> <p>Objectives:</p> <p>To ensure the integration of contemporary creative and artistic profiles in the deployment phase in all pilots.</p>



				<p>Reach a common understanding of different topics and concepts.</p> <p>Outcomes:</p> <p>Regular active dynamic across pilots.</p> <p>Specific tutorials were implemented, with advice on similar case studies.</p> <p>Meetings with experts, exchange with sister pilots, transfer of concerns and doubts to the other work package leaders.</p> <p>Q&A sessions can be organised in conversation with the pilots with desired experts.</p>
May	Follow-ups + Q&A (named as Pilot Coordination Meetings)	Online 2024	Delivery Leads	<p>Topic(s): Coordination and cross-pollination</p> <p>Objectives:</p> <p>Communicate and share important information across the whole BoSS project and the consortium (all Work Package and Pilots leaders).</p> <p>Define and decide together important concepts, approaches, strategies through curated sessions using Miro, Mural, Mentimeter, Vevo or other collaborative platforms (sometimes accompanied by experts suggested by WP3-Delivery-TBA21 or other work package leaders).</p> <p>Create moments and meetings as open sessions where any member of the consortium may submit and express suggestions, inputs, needs, desires, questions or doubts.</p> <p>Outcomes:</p> <p>Live update of each pilot stage and a channel to</p>



				<p>communicate in between the whole consortium.</p> <p>Information flows between different members of the BoSS project.</p>
Jun	Kick-offs	<p>In-person</p> <p>each Pilot location</p> <p>before 15 June 2024</p>	All pilot members	<p>Topic(s): Kick-off of Pilot Deployment</p> <p>Objectives:</p> <p>First steps of each pilot in the deployment phase.</p> <p>First local and public activation of drops.</p> <p>Public engagement and effective outreach with local groups and communities (centred in one of the BoSS principles, 'locally grounded').</p> <p>Communicate part of the work of the BoSS project.</p> <p>Enable public facing events and activities across all the pilots.</p> <p>Outcomes:</p> <p>First public events and activities in every pilot.</p> <p>Presentation to the public of the Ocean Ambassadors.</p>
Jun	Prepare review meeting	<p>Online</p> <p>June 2024</p>	All pilot members	<p>Topic(s): Preparation of the review meeting</p> <p>Objectives:</p> <p>Assist and support all the pilots in the preparation of their presentations for the September review meeting, focusing on the first 18 months of the project.</p> <p>Help all pilot projects to describe and focus on the deployment of ecological and aesthetic solutions, their impact and long-term replication/development.</p>



				Outcomes: Develop the presentations to be shown in the review meeting of September 2024, also as a first step of the future common storytelling of the BoSS project to be launched in 2025.
Sept	#3 Quarterly Meeting	In-person Lisbon 19th September 2024	Delivery Leads	Topic(s): Artistic, creative and cultural approach in BoSS project (“aesthetic” and “beauty” principles) and its storytelling Objectives: Take advantage of the celebration of the review meeting to be held in Lisbon on September 17 and 18, 2024, to develop new activities together to enrich and further develop the BoSS project ideas. Share and communicate to all the consortium how the BoSS project is facing “aesthetic” and “beauty” principles. Begin to imagine, define and verbalise a common and shared storytelling around the BoSS project. Outcomes: Activity/event with the presence of some artist/creative/cultural profiles already involved in the BoSS project to share with the whole consortium how aesthetics and beauty principles are being included in the processes. In person workshop on 19th September 2024 with all the pilots designed and led by an artist/creative profile, expert in storytelling, to begin a common and shared storytelling around the BoSS project.
October	First draft of	Online	All pilot member	Topic(s): First draft of the experiential storytelling of



- Dec emb er 202 4	storytelling	October- Decemb er 2024	s	<p>BoSS</p> <p>Objectives:</p> <p>Continue with the dynamic begun in the #3 Quarterly Meeting in Lisbon to define and develop a draft version of the experiential storytelling framework with all the pilots, including the public facing communication and outreach of the processes from deployment.</p> <p>Coordinate with other work package leaders (WP4 and WP5).</p> <p>Facilitate other WP leaders to communicate with pilots.</p> <p>Share common knowledge that will be useful for WP4 and WP5 to help them develop with each pilot their ripples and toolkits of BoSS.</p> <p>Outcomes:</p> <p>Common and shared storytelling of the BoSS, available for all the pilots, ready to be refined and adapted to each case.</p>
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3. Activating the Pilots

3.1 Programme

One of the big goals of this project is to find the adequate frameworks to incorporate artistic, cultural and creative practices as leading processes according to the BoSS principles. In January 2024, during the #2 Quarterly Meeting organised by WP3, TBA21 in Madrid, it was agreed to carry out global Open Calls to select artists and creatives. Some of the projects (eg: Malmö, Delta and Genoa) had already launched their own open calls. However, it was decided that if new opportunities arise, the different pilots will work collaboratively with WP3 to share learnings and expertise.

During the following months, the pilots for whom it was compatible with their projects, started to test the possibility of implementing Open Calls as a first step to give agency to the artistic, creative and cultural processes within the BoSS project, to achieve the highest level of ambition possible (Ambition I, Ambition II and Ambition III), within the objectives agreed upon by all, within the BoSS project, regarding the BoSS Principle “Aesthetic” (See Fig. 02) and NEB Principle “Beauty”.

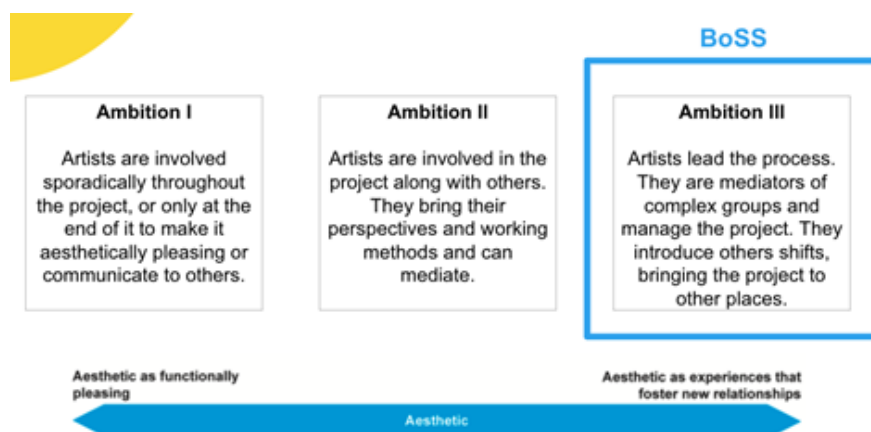


Fig.02. Different levels of ambition agreed upon the BoSS project. Source: DoA - description of the action in Bauhaus of the Seas Sails Project.

3.2 Challenges

Challenges to Involve Artists, Cultural and Creative Agents

After an evaluation in February 2024, WP3 leaders detected that leading roles from artists and creatives could be expanded, in line with the project's original intentions. WP3 leaders shared their concerns with the team (3rd April 2024, online) and initiated a revised strategy to support the processes and foster a higher creative and artistic involvement in the project's development, in the pilot and drops.

Development of work with Artists, Cultural agents and Creatives

During the deployment phase collaboration with artists, cultural agents and creatives required further development. TBA21 has identified different reasons:

- local circumstances
- bureaucratic procedures
- different institutional rhythms
- the complexity of launching public calls
- the different composition of the pilots that facilitate the processes
- the different resources available to each pilot
- the change of framework that involves giving agency and leadership to an artistic, cultural or creative figure who, in general, usually remains in the background in this type of process.
- different understandings of the concept of the creative/artistic practice

A clear need to improve communication across institutions and to set more specific goals and collaboration was flagged. It was concluded that there was a clear need to improve communication in these areas in order to coordinate objectives.

Challenges with Implementation

A closer collaboration between the different parties and, in particular, WP3-Deliverable (TBA21) resulted in a redefinition of the methodologies with each pilot and the EDP strategy to facilitate this implementation, especially in case where the integration of cultural agents, artists and creatives required an enhancement.



3.3 Improved Strategies

Limited Progress on Open Calls Proposal

Some of the Open Calls were launched autonomously by the pilots, with little or none engagement of WP3 leaders, due to different reasons. It is desirable that these processes were open, shared and transparent, when possible. In those cases where there was a strong collaboration in the definition of the Open Call the process has substantially been enriched.

However, this is not always easy. It is very conditioned by the local conditions and rhythms. This has sometimes been perceived as a lack of coordination, communication and information sharing between the different parties.

WP3-Delivery Mandate

The need to open up the processes and embrace creative and artistic practices is necessary to accomplish the mandate of the BoSS project. WP3 leaders again offered their expertise to enrich the projects with innovative artistic, cultural and creative contributions, refining with each pilot a tailored approach to achieve their specific goals and needs.

Less Technical Approach

It is agreed that a less technical approach is needed to focus more on what an artistic, cultural and creative practice means in terms of content and methodologies for the BoSS. This means that WP3-Deliverable will help every pilot to deploy and apply a more disruptive and out of the box ideas to their drops and demonstrators, less centred in the bureaucratic aspect of the different tasks that all the consortium agents agreed to face in the BoSS project.

Based on different aspects followed by the internal assessment made by WP3 leader - TBA 21, in close collaboration with the pilot leads, several changes of strategy have been agreed across pilots (included in the table below).

3 main aspects are highlighted:

A) Revision of the Global Open Call format

Due to specific local circumstances, not all of the pilots have adhered to the Open Call. Specific strategies have been designed to enhance the integration of creative and artist-led processes.

B) Increased collaboration with TBA21 and of the aesthetic dimension



The role and importance of the work developed by TBA21 as leader and expert in aesthetic processes with a specific drive for eco visionary solutions has been reinforced.

C) Change of Approach

Enhancement of the disruptive and inspirational quality of the work implemented by TBA21, centred in ensuring the quality of the aesthetic work being deployed in the pilots.

Pilots	Improved Strategies
Lisbon	<ul style="list-style-type: none"> · Improvement of communication. · Involvement from TBA in the process. · TBA will be part of the Open Call jury.
Oeiras	<ul style="list-style-type: none"> · Improvement of communication. · Involvement from TBA in the process. · TBA will be part of the Open Call jury.
Venice	<ul style="list-style-type: none"> · Improvement of communication. · Involvement from TBA in the process. · TBA Expert Development Programme includes a connection with artistic and creative profiles to work in relation to Ocean Space, in synergy with the other pilots.
Genoa	<ul style="list-style-type: none"> · Improvement of communication. · Involvement from TBA in the process. · Genoa Municipality will share, as planned, the open call results asap. · TBA will work closely with the Municipality and the assigned entity to implement the pilot. · IIT has agreed to contract an interaction designer with the support from TBA. TBA will closely work with IIT on this dimension. · IIT commits to spending 12,5K to hire a designer appointed and coordinated together with TBA21.
Delta	<ul style="list-style-type: none"> · Improvement of communication. · Involvement from TBA in the process. · The EDP has been included in the Future Tidal Arch programme (Final Jury). · TBA is included in regular pilot team meetings.
Hamburg	<ul style="list-style-type: none"> · Improvement of communication. · Involvement from TBA in the process.



	· Sharing more detailed information and collaboration in the Regenerative Menu Drop.
Malmö	<ul style="list-style-type: none"> · Improvement of communication. · Involvement from TBA in the process. · Sharing more detailed information with TBA regarding the Ocean Ambassadors Programme and internal meetings.

Table 01. *Improved Strategies addressed and discussed with pilots in March 2024.* Uriel Fogué Herreros, Eva Gil Lopesino (TBA21).

3.4 Action Plan

From WP3-Delivery (TBA21):

1. Refine and develop a EDP plan, tailor-made (*ad hoc*) to each pilot. This process is beginning to yield results. Given the variety of situations, it seems wise to design *ad hoc* strategies for each context.
2. Improvement of communication channels. Work has begun on designing an additional protocol to facilitate communication between the different work package leaders (WP), the coordination team (WP1) and the pilots. Weekly time slots have been set aside for interaction between the parties. These slots may be activated depending on the needs.
3. Creation of more efficient tools for process assessment. On-line tools are being reviewed to try to improve this aspect.
4. Dashboard of progress to ensure monitoring is produced.
5. Enable the sharing of experiences across pilots. Without the intention of adding more workload to the pilots, ways are being thought of to pool learning and share tools and experiences.
6. Facilitate the creation of a specific space and time, on a regular basis, for the meeting and exchange between pilots and work package leaders.

In order to comply with these issues, a new designer and project manager (Uriel Fogué Herreros) has been incorporated to WP3 (TBA21) and the TBA21 team has been reinforced to provide greater support to the process.



From WP1-Coordination and Project Management (IST-ID):

1. Improvement of communication and collaboration strategies between different parties. A specific person from WP1 provides a more personalised accompaniment and follow-up for each pilot.
2. Improvement of communication and collaboration strategies between WP1 and WP3, creating weekly meetings to discuss common issues and strategies across the BoSS project.
3. Tailoring of coordination initiatives to meet local needs of each pilot and BoSS principles of co-design and collaboration.
4. Improvement of communication channels.

3.5 Learnings

The following are some of the lessons learned from this evaluation process.

- Top down / Bottom up. Some of the approaches included in the action plan were discussed and nuanced by the pilots, revealing the complexity of the process and the enormous challenge of working in transdisciplinary teams. Some participants stressed the importance of going beyond a top down model, favouring more horizontal and collaborative dynamics and fostering collective intelligence.
- What counts as art, culture and creativity. The polysemy of terms such as 'artist' or 'cultural' and 'creative' agent also became relevant. It seems interesting to take this multiplicity of points of view as an opportunity to expand and question what counts as art, culture and creation, as well as their capacities to face problems such as those included in this project.

The issues raised created an opportunity to reassess the ways the consortium works together in this experimental process. There is a general willingness to learn from these challenging moments and turn them into opportunities.

3.6 Formats

In a first stage (Phase 1, Phase 2 and Phase 3 of EDP), the following formats for delivering the Expert Development Programme (EPD) were used:

- Inspiration Sessions / Sharing Sessions: case studies, other artistic, cultural and creative processes and perspectives, methodologies that work with local context, multi-stakeholder experiences, etc.
- Q&A Sessions: Zoöp, regenerative menus, ocean literacy, blue makerspace, etc.
- Follow-up Sessions w/ TBA21: art-led processes, open calls, programming, etc.
- Workshops: experiential workshops, NEB compass, storytelling.
- Visits: blue makerspace, multi-species assembly Zoöp, ocean literacy, art & cultural space with a focus on water.

In a second stage (Phase 4 and Phase 5 of EDP), after March 2024, these formats have begun to be reviewed to, on the one hand, adapt them to local conditions and needs and, on the other, to explore experiences that allow connecting the different pilots between them. In addition to the above formats, the following formats are introduced in Part 3:

- Pre-scheduled Pilot Weekly coordination and update meetings/sessions with each pilot (see Annex A).
- Review of the relevance of the travels and trips between WP3 and pilots. Adjustment to the particular needs of each location.
- New specific tutorial, bilateral meetings (between each pilot and WP3-Deliverable, led by TBA21, WP4-Replication, led by UNIVE and WP5-Impact Assessment, led by TU Delft), specific sessions dedicated to the more detailed interests and needs of each pilot, drop and demonstrator, etc. and specific workshops will be done in the upcoming months.

Pre-scheduled Pilot Weekly Meetings (for WP3/TBA21 or other WP)

Mondays:

Pilot Hamburg: 10:00-10:30 h. CEST / UTC/GMT +2 hours (Frederico Duarte, from IST, WP1 - Coordination)

Pilot Lisbon: 11:00-11:30 h. CEST / UTC/GMT +2 hours (Frederico Duarte, from IST, WP1 - Coordination) / 10:00-10:30 h. (Lisbon UTC +1)



Pilot Malmö: 15:00-15:30 h. CEST / UTC/GMT +2 hours (Nicholas Torretta Baroncelli, from IST, WP1-Coordination)

TBA21 + IST-ID: 15:30-16:00 h. CEST / UTC/GMT +2 hours (Mariana Pestana, from IST, WP1-Coordination) / 14:30-15:00 (Oeiras UTC +1)

Pilot Oeiras: 16:00-16:30 h. CEST / UTC/GMT +2 hours (Cristiano Pedroso-Roussado, from IST, WP1-Coordination) / 15:00-15:30 (Oeiras UTC +1)

Tuesdays:

Pilot Delta (every two weeks): 15:30-16:00 h. CEST / UTC/GMT +2 hours Nicholas Nicholas Torretta Baroncelli, from IST, WP1-Coordination)

Pilot Venice: 16:00-16:30 h. CEST / UTC/GMT +2 hours (Frederico Duarte, from IST, WP1-Coordination)

Wednesdays:

Pilot Genoa: 10:00-10:30 h. CEST / UTC/GMT +2 hours (Cristiano Pedroso-Roussado, from IST, WP1-Coordination)

4. Current Status

4.1 Status

For the elaboration of this section, we included part of the information of the projects gathered during the working sessions with each project, complemented with some other working documents coordinated by WP1-Coordination and Project Management (IST-ID) and WP2-Co-Design (MAU), such as 'Towards Pilot Coordination Meeting' (March 2024) and 'Overview Ocean Ambassadors (OAs) across pilots' (April 2024).

Delta

- Regarding the relationship with local communities, Delta / Rotterdam aims to reach communities based in Rotterdam interested in researching how to document embodied knowledge. Also, this pilot aims to reach artists, designers and other creative communities working in this field. In the case of Delta / Groot Saeftinghe, they aim to involve local communities that want to participate in the development of the project, as well as experts, practitioners, educational institutions and students developing their work on the delta region.
- The expected OA in the Delta / Rotterdam project is the team working with Studio Makking & Bey who just started their work. In the case of the Delta /Groot Saeftinghe project, the OAs are the Youth Network or people working closely to them. Also, Delta /Groot Saeftinghe is selecting an organisation that could eventually become a potential OA to give support to the planned activities within drop 8.
- The Delta / Groot Saeftinghe invited Work Packed 3 (WP3), TBA21 to join the hybrid final jury at TU Delft, where the students who were involved in a study of the area showed their results of their work.
- In terms of impact, the Delta / Rotterdam project aims to develop a learning local network and critical mass. The Delta / Groot Saeftinghe project is looking forward to creating connections with the local stakeholder community, across generations.

- Delta / Rotterdam is planning a series of workshops, co-learning activities, Zoöp-learning sessions. Delta / Grenspark Groot Saeftinghe is organising student visits and field work days to strengthen and expand the Youth Network.
- Working collaboratively and carving out continuity and visibility for the project is a main challenge for Delta / Rotterdam. While finding a continuity between practical (mid-term) and conceptual (long-term, BoSS) scales of action is the main challenge for Delta / Grenspark Groot Saeftinghe. Rethinking the role of artists and creative and cultural actors and being able to connect across generations are also big challenges for both pilots.
- Delta pilots expressed their interest in shearing experiences, methods and long-term strategies with other cases and OAs.
- The Delta / Rotterdam project will continue with the Zoöp methodologies taking advantage of previous experiences (such as Waterschool methods). Grenspark Groot Saeftinghe has a know-how in participatory and collaborative experiences that will provide tools for future stages of the project.
- Both pilots are interested in connecting to Malmö. Delta / Grenspark Groot Saeftinghe also aims to connect with Venice.
- Events/Activities for the 8th June 2024 / World Ocean Day: Delta/Grenspark Groot Saeftinghe pilot have a plenary programme with all their drops (Drop 9: Rotterdam and Drop 8: Future Tidal Architecture). They plan a Zoöp walk through the Nieuwe Instituut gardens and around the building and a networking moment in the garden with local drinks.

Hamburg

- The exhibition 'Survival in The 21st Century' will open Friday 17th May, 2024 ([link](#)).
- The exhibition will be an opportunity to connect with local communities beyond the regular visitors, such as food enthusiasts and the local hospitality scene.
- So far, the expected OAs are mainly fellows (4 locals and 3 international fellows) and speakers.
- The project focuses on raising awareness through hands-on approaches to learning how to



use the tools of regenerative food practice.

- The principal activities planned are: workshops, food tastings, lectures and guided tours. TBA21 established contact between Hamburg and a recent experience (Foodscapes and Future Foodscapes Research Unit – FFRU, led by Eduardo Castillo, curator, on Monday 22th April 2024, [link](#)) that has developed a successful training process with a close topic. An online session helped to share learnings, knowledge and research methodologies and establish a future communication channel and connection between both initiatives. This will help in the deep definition of the School of Survival.
- One of the main challenges faced by this pilot is related to the lack of consensus regarding the approach to the project. The challenge, in this sense, is to make this condition become an opportunity to broaden the points of view and the scope of the project. Another important challenge has to do with the continuity of the project after the exhibition.
- This pilot will take advantage of his experience to share knowledge and skills throughout exhibitions.
- They are interested in connecting to the pilots in Lisbon and Venice, due to the fact that they are developing similar topics, related to regenerative menus.
- They are not planning any remarkable event/activity for the World Ocean Day on 8th June 2024.

Malmö

- Regarding the relationship with local communities, although in the Malmö context there is a high social acceptance that the ecological relationship with the ocean is a relevant issue, this pilot is studying ways to reach a wider audience, including communities who are not yet engaged with sea-related questions in Malmö. Also, this pilot is trying to support connections among different communities in the city.
- So far, the expected Ocean Ambassadors (OAs) are mainly the creatives and artists that are driving the drop's work (basically, designers, musicians, dancers, architects and land-artists). Others might in the near future, after the second open call scheduled for October 2024.

- Malmö pilot demands some inputs related to the Open Call launched in December 2023 and announced in January 2024 (feedback from WP3-Deliverable expertise) and some help and tips to improve a possible new Open Call to be launched in October 2024. Also demands feedback and inputs on how to involve artistic, creative and cultural interesting practices that were not selected in the first Open Call.
- They are beginning to work together with their OAs and are beginning to deal with some issues related to the nature of the collaborative work developed in each drop, if it has a more individual character or a wider and group character, for example.
- The project is focused on raising awareness about the importance of the Ocean in Malmö and inspiring others to action. They also aspire to involve new groups and create connections with other people who could get involved in the demonstrator in the long-term.
- A series of creative and artistic interventions and processes are planned to engage different groups and collectives of different ages and socio-cultural backgrounds.
- One of the main challenges faced by this pilot is to reach groups that, a priori, would not embark on this type of programme, either because their context is outside this type of programme or because they are reluctant to participate in it. Especially in such a segregated city like Malmö. Another challenge is how to involve the artists and creatives in the objectives of the BoSS, how to make them feel that their work is not instrumentalized. In short, how to ensure that the creative processes of artists and creatives can become aligned with the objectives of the project in a way that is beneficial to both parties.
- This pilot is already running training for their OAs, by using artistic and creative experiences to foster mutual learning among participants.
- This pilot expressed their interest in sharing experiences with other cases and Ocean Ambassadors working with similar challenges.
- In particular, they are interested in connecting to Delta/Rotterdam, Oeiras and Genoa with whom they share common interests around Ocean Literacy.
- The future Open Call is envisaged as an opportunity for closer collaboration with WP3 leaders. They are asking for help and tips related to what formats could be used (instead of the Open Call) to mobilise creative and artistic actors to work with the Hub in the autumn 2024.



- They have also asked for help and tips to develop the Ocean Culture Hub (located [here](#)) and within this plan for the area, from the municipality ([here](#)), for organisational/financial models for similar places.
- Event/Activities: in-person meeting with the OAs in Malmö on/before/after the 8th of June of 2025.
- Events/Activities for the 8th June 2024 / World Ocean Day: The Malmö pilot will celebrate it at the South Wharf Basin and at the Ferry Terminal between 11:00 and 15:00 o'clock. There will be many activities where Malmö residents of all ages can experience and interact with marine life. Together they will inaugurate the South Wharf Basin, which is being transformed into an underwater park with, among other things, eelgrass and bladderwrack. We will build a stone reef that will be home to your future neighbours, such as the seaweed snail, perch, shore crab, herring and eel. After this activity, attendees will move to Nyhamnen to explore the future marine park at the Ferry Terminal.

Genoa

- Following the call for proposals, Genoa already has chosen a team specialising in Storytelling who, together with the “Speaker for the Living”, will become their Ocean Ambassadors (OAs). Due to the strict constraints of the public procedures, the OAs have not yet been revealed to the rest of the project teams.
- Regarding the relationship with local communities, this project aims to focus on people attending the area, civil society in general: sports associations, fishermen, students, etc.
- The project is focused on raising awareness about the richness of the city coast and generating new connections involving different groups of people, still to be defined.
- So far, the planned activities are: workshops, heritage walks, creative focus groups.
- One of the main challenges faced by this pilot is to engage some targets, such as young people. The lack of a cultural partner working with the institution and the constraints of the municipality, as a public institution, sometimes make it difficult to coordinate the local dynamics with those of the project. Due to the strict constraints of the public procedures, it has not been possible to collaborate in the Open Call process more deeply. The impossibility

of collaborating with any of the other project members in any of the steps of the Open Call, at this point, has been perceived as a limitation. In the future, efforts need to be made to find other ways of collaborating with the Municipality and IIT that favour the principles of transparency of the project.

- Specific dynamics should be implemented to help and ensure communication between different agents inside the pilot, between municipality and ITT. TBA21 will try to help them in this sense.
- TBA21 will advise ITT by suggesting possible artists and creative agents to help their communication flow easier and link their App with the storyteller agent that the Genoa municipality is hiring during May 2024.
- The pilot has a challenge that is to recover the time invested in the legal procedures, within the hiring process of the storytelling agent, which have stressed a little bit the start of the implementation of the deliverable phase.
- This pilot expressed their interest in hearing about other pilot cases and experiences with similar challenges within the project.
- The municipality has previously developed experiences in participatory processes in other European projects. These tools could be useful to involve local communities and work with more horizontal processes in terms of hierarchy.
- In particular, they are interested in connecting to the Malmö pilot.
- Events/Activities for the 8th June 2024 / World Ocean Day: There will be inclusive digital storytelling activities. It will be planned in cooperation with the Genova Blue District, but is still to be defined in more detail.



Venice

- WP3 (TBA21) suggests different *ad hoc* plans to facilitate the collaboration, the contact and the inclusion of an artist, creative and cultural agent to Venice pilot; specifically to the Regenerative Menu drop.
- WP3 (TBA21) suggests to cross and enrich this Venice drop with other existing artistic programmes with similar interests, such as Convivial Tables III ([Link](#)).
- WP3 (TBA21) suggests to cross and enrich Venice pilot with other artistic and creative profiles that will link their different drops (a senior artist fisherman and a senior fisherwoman).
- Regarding the relationship with local communities, this pilot is starting to involve representatives of the local communities, including seniors, students and fishermen.
- The expected Ocean Ambassadors (OAs) are local associations and individuals belonging to the communities (seniors, students and fishermen).
- The project is focused on raising awareness about issues involved with future tidal architectures, blue seniors and regenerative menus.
- This pilot is planning to carry out activities such as focus groups, interviews, digital application design encounters, field trips, and food-related activities. The goal is that these activities involve direct participation of communities with the aim of increasing their awareness and providing digital tools. Possible collaborations at the Ocean Space in Venice are being studied.
- One of the main challenges of this pilot is to engage their target communities, such a elderly associations and fishermen and fisherwomen. For this reason, they are devising strategies for involving senior communities, local associations, municipal social services and local students (with grandparents living on the island). Besides, they are thinking of strategies to involve fishermen living in the Lagoon.
- Since most of the local stakeholders speak only Italian and the local language, effective dialogue will require close work with local researchers, local associations and social services.
- This pilot has expertise in the creation of social digital repositories for events related to

climate change (Aquagranda), in establishing relationships with fishermen communities, in developing projects related to sustainable fishing, in designing digital systems for seniors' communities, and in developing urban design with the involvement of local communities. All these experiences may be useful in the next stages of the project.

- Activities of all the drops have already started, specifically analysis and design phases, related to the Blue seniors (developing an online tool and platform that collects all the students' research, related to the focus area of the pilot project; developing students' App prototypes, etc.), to the Future Tidal Architecture (activities related to analyses, in relationship with the work of [Aquagranda](#), preparation of the launch of the workshop, etc.) and to the Regenerative Menus (design of the drop strategies and formats, communities involved, guides, boat trips, etc.).
- TBA21 is facilitating and connecting the pilot to the senior Venetian communities that share with them the space at Ocean Space, specially, with the association called 'Anciani'.
- TBA21 is helping to develop a more complex programme for the regenerative menu drop, to help to design deeply with a higher aesthetic ambition, to invite to participate in the deliverable process a more creative and artistic profile.
- Venice is interested in connecting with Delta, Hamburg and Lisbon pilots. Also, in strengthening the collaboration with TBA21.
- Press conference will be held at Ocean Space (a TBA21 venue), in Venice, among other events/activities for the World Ocean Day, on 8th June 2024. It will present the three drops, related to the existing project 'Convivial Tables: The Cross Between Food and Ecology', related to their drop Regenerative Menus. They will launch the Open Call of the Future Tidal Architecture Workshop to be done in September 2024.
- Events/Activities for June 8, 2024 / World Oceans Day: The Venice Pilot kick-off will consist of a round table to present the BoSS Venice Pilot project within a broader programme at the Ocean Space (led by TBA21), co-designed by TBA21, Ocean Space, Convivial Tables III, Venice Pilot and TARA. It will be dedicated to different bodies of water and, in particular, to the Lagoon, and its links to sustainable practices, food and local context. It will offer talks, presentations, workshops, a dinner and a small party open to locals.



Lisboa

- Regarding the relationship with local communities, this pilot aims to focus on community managers of organisations focused on crafts, scientists with experience and knowledge of the local ecosystem (FCL, IPMA), international architects working according to the NEB principles, artists, cultural and creative agents with sustainability purposes, and local actors and chefs embodying the NEB principles.
- So far, the expected Ocean Ambassadors (OAs) will have different profiles. For the Blue maker space, the Community manager at Fabrica Moderna, the project manager of BlueBio Alliance, an actor and activist, an architect coastal related, an expert on biomaterials, artist, surfer and surfboard constructor, and an artist Ocean related. For the Regenerative Menu project, a Chef, someone from A Praça, a local restaurant, the research and creation collective Guarda-Rios, a chef and biologist, someone from Selo de Mar, someone linked to sustainable food.
- Both the Blue maker space and the Regenerative Menu projects aim to develop several activities that try to build a long-term community around it. The projects are focused on raising awareness about the importance of the Ocean.
- The Open Call has been launched. TBA21 has worked closely with the Calouste Gulbenkian Foundation, with Lisbon municipality, in the definition of the Open Call. Besides, a series of activities are being planned to engage different groups and collectives of different ages and socio-cultural backgrounds. It is possible that, once the residencies start, new activities may arise. The importance of recording all these activities has been discussed in the working sessions. Not only to prepare an archive of the experience, but also to share experiences with other pilots.
- TBA21 will take part in the preselection of the profiles and in the jury of the Open Call, to enrich the conversation on how to incorporate artistic and creative profiles to these transdisciplinary processes and projects.
- One of the main challenges faced by this pilot is to reach groups that, a priori, would not embark on this type of programme.
- This pilot expressed their interest in discussing and sharing experiences with other cases and Ocean Ambassadors working with similar challenges.



- Previous experiences, such as the production of the documentary Planeta A (Jorge Pelicano, 2021) which focuses on urgent and emerging problems linked to sustainability from a Portuguese perspective, but within a global context, can be very helpful for the future steps.
- These projects are in dialogue with Oeiras, Hamburg and Venice.
- Even the announcement of the Open Call results will be done by the end of June (28th June 2024), there will be several public events and activities during the World Ocean Day 2024, related to the BoSS Project, especially during the morning.
- During the Events/Activities for the 8th June 2024 / World Ocean Day: They are going to offer workshops and activities for children and families related to the ocean (painting boats, photography with algae, etc.). It is still being designed.

Oeiras

- Regarding the relationship with local communities, this pilot aims to focus on local fishermen and sailors, different agents within the aquarium Vasco da Gama, experts on the local history and heritage, and scientists with experience and knowledge on the local ecosystem (IPMA and ISPA).
- So far, the expected Ocean Ambassadors (OAs) will have different profiles: an activist at Ocean Forum Oceano (António José Correia), people from Vasco da Gama Aquarium, historians, a representative from IPMA and a Marine Photographer and activist.
- This pilot looks for long-term impact within the local community and around the Academy of Awe – A Call to the Sea. The pilot also aspires to involve new groups and create connections with other people who could get involved in the demonstrator related to art, creative and cultural practices.
- The Open Call has been launched. TBA21 has worked closely with the Calouste Gulbenkian Foundation, with Oeiras municipality, in the definition of the Open Call. Besides, a series of activities are being planned to engage different groups and collectives of different ages and socio-cultural backgrounds. It is possible that, once the residencies start, new activities may arise. The importance of recording all these activities has been discussed in the working



sessions. Not only to prepare an archive of the experience, but also to share experiences with other pilots.

- TBA21 will take part in the preselection of the profiles and in the jury of the Open Call, to enrich the conversation on how to incorporate artistic and creative profiles to these transdisciplinary processes and projects.
- One of the main challenges faced by this pilot is to reach groups that, a priori, would not embark on this type of programme.
- This pilot expressed their interest in discussing and sharing experiences with other cases and Ocean Ambassadors working with similar challenges.
- This pilot is already in dialogue with Lisbon, Malmö and Hamburg and, generally, with all pilots since the Oeiras subject is transversal among all the projects.
- Even the announcement of the Open Call results will be done by the end of June (28th June 2024), there will be several public events and activities during the World Ocean Day 2024, related to the BoSS Project, especially during the afternoon.
- Events/Activities for the 8th June 2024 / World Ocean Day: They are going to offer walks and activities for children and families, related to the ocean. It is still being designed.

4.2 Conclusions and Future Work

- Regarding methodology, it is concluded that, once the projects have started, it becomes necessary to make methodological adjustments in order to attend to the particular needs of each pilot. It is necessary to be flexible, creative and adaptive. Once the projects gain a certain inertia, the methodology becomes a project in itself.
- Providing artistic, cultural and creative agents with the agency to lead the processes becomes a challenge. On the one hand, it is greatly determined by local circumstances and inertias. On the other hand, it challenges conventional structures and shared imaginaries.
- Specific bureaucratic regimes and particular procedural rhythms have affected the performance of some of the projects, in terms of deadlines, capacity to transfer information, transparency of procedures, scope of production, shared objectives, etc. The paradox is that



a strategy for guaranteeing fair conditions and anonymity in a particular public process may become (or at least can be perceived as) an opaque procedure for the consortium.

- Communication has proven to be a key element and a guarantor of good performance and a cordial relationship between the parties. It is important not to take for granted the expectations, tools, vocabularies and scope of the projects.
- It is concluded that the polysemy of terms such as “artist” or “cultural” and “creative” agent also became relevant and a deep matter of discussion. The consortium needs to take advantage of the multiplicity of points of view as an opportunity to expand and question what counts as “art”, “culture” and “creation” in an attempt to answer to the NEB value of “beauty” and BoSS value for “aesthetic”.
- The pedagogical approach (towards citizenship, artistic, cultural, creative, institutional, political, ecological, etc.) has been important for several of the projects. However, it would be important to evaluate the limitations of the pedagogical approach. Being a crucial part, it could be interesting to think about other kinds of actions that are not so much based on the pedagogical condition.
- Although the readjustments in the coordination after the last evaluation process may have generated a moment of uncertainty and tension, it is concluded that in an experimental process such as this one, they are also an opportunity for reaching a renewed position from which to keep on working together.

Regarding future works, the following areas of opportunity have been identified:

- Coordination between different work package leaders (WP3, WP4 and WP5) and pilots to detect, define, design and develop some Key Performer Indicator (KPIs), called in BoSS project, Demonstrators, led by WP5-Impact Assessment (TU Delft) for the programme success. On the one hand, finding a general system of indicators in projects that are so different is complex. On the other hand, the projects can spend different resources to address this issue. Finding a balanced solution on this topic will be a big challenge.
- Registration of processes. The registration is something important to think about during the following phases: how to register the generated knowledge and how to make an accessible



archive are relevant questions at this point. The BoSS project should discuss and decide about the role of the Ocean Platform as a tool for knowledge sharing.

- Storytelling. Another relevant topic to delve into is the storytelling strategy. The Expert Development Programme (EDP) will dedicate part of the #3 Quarterly Meeting to begin a shared and common storytelling for the whole project that could be adapted to each pilot local reality. Also WP3-Deliverable (TBA21) will take the presentation of the Wednesday 18th September 2024, at Lisbon, as a first starting point to build the common narrative of the BoSS project. It will be an excellent occasion to begin working on this topic with the different pilots and work package leaders of the consortium. Then, it will serve as a kick-off for developing the '3.3. Deliverable Report on Public-facing Programming and local Sea Forum' (deliverable to be submitted on 30th June 2025) and to help to define more the '3.4 Deliverable Consolidate Report on Pilots Toolkits and Experiential Storytelling' (deliverable to be submitted on 30th September 2025).
- Preparing the ground, working collaboratively, facilitating and helping WP4-Replication (UNIVE), sharing information and knowledge about the different drops and activities from each pilot. It is important to think collectively about replicability strategies and the scope of projects that are locally grounded. Some pilots are already thinking of possible replication strategies and toolkits of their drops. A challenge for the immediate future is to think about how to share the tools that are being developed by the pilots.
- Preparing the ground, working collaboratively, facilitating and helping WP5-Impact Assessment (TUD), sharing information and knowledge about the different drops and activities from each pilot. Also helping with the definition of each pilot demonstrators and ripples, taking into account their own resources and possibilities.



Annex A

Pre-schedule Pilot Weekly Meetings

The [Link](#) includes the list with the virtual meeting plan with pilots, shared with all WPs.

Access the following [Link](#) for the materials.